MOVING IMAGE JOURNAL

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| **TOPIC LEARNED** | Structure final product |
| **ACTIVITY DONE** | Plan and start the 40% proyect |
| **ACTION PLAN USED TO** **ACHIEVE FINAL** **PRODUCT** | 1. See the social media presentation
2. Watch how are advertisements structure
3. Watch advertisements examples
4. Do our own social media plan
5. Plan the video
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| **SUCESSES** | 1. I was able to understand the importance of the public in the advertisements
2. I understood the structure of an ideal advertisements
3. I was able to have a good social media plan
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| **FAILS** | 1. I didn’t explain the stereotype or the structure of my public.
2. I was not able to finish the video plan because I did not understand
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| **IMPROVEMENT PLAN** | 1. Manage better my time to be able to finish befoure the class ends and be able to ask questions
2. Be more specific when im describing an action or a public
3. Take always into account the publics likes and ages
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