MOVING IMAGE JOURNAL

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| **TOPIC LEARNED** | What structure of commercial to use |
| **ACTIVITY DONE** | Work on the 40 % project |
| **ACTION PLAN USED TO**  **ACHIEVE FINAL** **PRODUCT** | 1. I presented the plan I had of how to do my commercial      1. Watch examples such as the “Home burger’s” one in which I had an idea 2. Finish my social media plan 3. Correct the errors on my videos |
| **SUCESSES** | 1. I found an structure that was good for my public and had the things I wanted 2. I was able to give the video the structure I wanted 3. I finished the video on time and I was able to give the structure I wanted |
| **FAILS** | 1. I was not able to give all the changes I wanted because I did not knew how to manage well the app 2. My social media plan was not the best and lacked details |
| **IMPROVEMENT PLAN** | 1. Sit one day to understand and see well al, the elements of i-movie 2. Take more into account the structures and likes of the public I select 3. Select a public that I know better and that I relate more to |